

# BUYER'S GUIDE TO **PLASTIC COOLERS**



## **EASY AS 1-2-3!**

- 1.** Will this be used for an event or an in-store display?
- 2.** Do you require a lightweight or heavy-duty cooler?
- 3.** Are you looking for a cooler that features sustainable materials?



**SHOWDOWNDISPLAYS.COM**

ASI: 87188 PPAI: 254687 SAGE: 67383 UPIC: SHOWDOWN

**Showdown**  
DISPLAYS



Adjustable shoulder strap for easy portability.

MaxCold® insulation provides advanced ice retention.

Two molded-in side handles for easy lifting.



Locking, telescoping handle.

Two rugged wheels.

3 Stock Colors Available



Roped rubber handles for controlled lifting.

Form-fitted interlock lid system.

Constructed with ocean bound plastic (OBP) and LLDPE.

## GOOD

### IGLOO® Tag Along Too

(See page 187 in our 2026 Product Guide)



Vibrant full-color front and lid imprints.



11 qt capacity; holds up to 14 standard 12 oz. cans with ice.



Product is covered by a 1-year warranty.

## BETTER

### IGLOO® 60QT Rolling

(See page 189 in our 2026 Product Guide)



Vibrant full-color decals on front, top and sides of cooler; decals are permanent and cannot be swapped or repositioned.



60 qt capacity; holds up to 94 standard 12 oz. cans with ice.



Product is covered by a 1-year warranty.

## BEST

### 54QT Rotomolded

(See page 196 in our 2026 Product Guide)



Vibrant full-color decal(s) and wrap graphic; decals are permanent and cannot be swapped or repositioned.



54 qt capacity; holds up to 84 standard 12 oz. cans with ice.



Product is covered by a 1-year warranty.

## IGLOO® COOLERS



**Did you know...**we're your source for IGLOO® hard coolers. Perfect for:

- tailgates
- sporting events
- beach days
- and more

They're a must-have for high-visibility brand exposure. Whether used as giveaways, employee gifts, or event swag these coolers offer lasting impact, ensuring your brand stays top of mind long after the party ends.

## OCEAN BOUND PLASTIC



Ocean bound plastic (OBP) repurposes plastic waste before it reaches the ocean. This helps prevent plastic from ending up in Earth's oceans and shorelines.